

# SOCIALLY RESPONSIBLE BUSINESS

HOW YOU CAN HELP US STRENGTHEN LIVES AND COMMUNITIES.



## CEO MESSAGE

Junction Australia's 'Socially Responsible Business Program' is a partnership between Junction Australia and South Australian businesses who have a genuine interest in strengthening communities and improving the social fabric of our state.

We are excited to be working with you so that:

- Children and young people can realise their full potential;
- Families can live in harmony and be free from violence; and
- All people can have access to safe, affordable homes that contribute to thriving communities.

We all have a role to play in ensuring that our state succeeds, and this includes the success and viability of those who are living in it, especially those who require extra support to stay on their feet.

So many people in our community struggle with being homeless because of childhood abuse, adult trauma or mental illness. Too many women and children suffer in silence while living in violent homes. Too many children suffer because it's not safe for them to live at home.

We don't have to accept this as normal, because together we can make a difference. We can, and we will make a difference in the lives of those who need it most.

Everyone deserves a safe place to call home, a connected community, and a chance to not only survive, but thrive in South Australia.

I applaud you for taking this first step, and hope that by working together we can achieve a better community for everyone.

**Maria Palumbo**  
Chief Executive Officer  
Junction Australia



# ABOUT JUNCTION AUSTRALIA

*Junction Australia is a trusted & leading provider of community support and housing services. Our mission is to build inclusive communities by providing quality housing, community development and social support services to South Australians.*



Junction Australia began in 1979 after community members noticed a rising number of homeless young people and decided to form a service that could support them.

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Almost 40 years later we have grown into a not-for-profit organisation that supports thousands of people across South Australia each year. At Junction Australia we provide help in three core areas; homelessness, domestic violence and community services.

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## HOMELESSNESS

Junction Australia provides emergency, social and affordable housing to over 4,000 people across SA.

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## COMMUNITY SERVICES

At Junction Australia we provide over 30 services to high risk families, vulnerable children and young people who are struggling or are at crisis point.

We offer varied programs including therapeutic residential homes for children under the Guardianship of the Minister, counselling, mentoring, community centres, domestic violence services and child protection.

Our work is important because 3,249 children are in state care and one woman is hospitalised every 3 hours due to Domestic Violence.



## BECOMING A SRB

What does it mean to be a Junction Australia Socially Responsible Business?

Junction Australia believe that all people deserve a place to call home, a chance to connect with their community and to feel as though they belong and are valued.

The SRB program is a mutually beneficial opportunity for businesses to give back to their community. By working together, we aim to make a lasting difference that we can be proud of into the future.

Becoming an SRB begins with a conversation where we decide how we can best work together. No two SRB partnerships are the same and we will work with you to develop the best partnership that works for both parties

*If you are interested in getting involved please contact: [partnerships@junctionaustralia.org.au](mailto:partnerships@junctionaustralia.org.au) or call (08) 8203 5700.*

*“Strategy... is about choosing a unique position – doing things differently from competitors... These principles apply to a company’s relationship to society as readily as to its relationship to its customers and rivals. Furthermore Corporate Social Responsibility can be much more than a cost, a constraint, or a charitable deed—it can be a source of opportunity, innovation, and competitive advantage.”*

M.E. Porter, Harvard Business Review

## SRB SUCCESS STORY: REDARC

Redarc first became aware of Junction Australia in 2011 through our Christmas Appeal. They became a Socially Responsible Business partner in 2015 when Community Connections Hackham needed funding to avoid closure.

Because of Redarc's support as an SRB, the centre is now thriving, and is a safe haven to many who are struggling or need a place to connect with their community.

Redarc continue to support the community centre and with their donations we have been able to expand and provide basic items such

as tables and chairs. All of this is vital to ensuring we provide a welcoming place to all who need it.

Whilst they have largely supported the centre, Redarc have also been actively involved in other areas of Junction Australia's work. From CEO, Anthony Kittel, speaking at Junction Australia events, to volunteers assisting in re-building a client's backyard, Redarc and its staff are committed to giving back to their community.

*Thank you Redarc!*



# CURRENT SRBs

We are grateful for the generous and ongoing support of the following organisations as our Socially Responsible Business Partners. We encourage all businesses to help us “strengthen lives and communities”.





## WHAT OUR SRB PARTNERS HAVE TO SAY

*“Junction Australia provides great networking opportunities where South Australians can come together and learn about the social aspects and needs of people in our community. I highly recommend that businesses partner with Junction Australia as it really does make you realise the needs that are around.”*

**Paul Williams, Director of Comace**

*“Seeley International enjoys helping the deserving, and is a longtime fan and supporter of Junction Australia, and I strongly encourage you to support their wonderfully worthwhile community work, which is making such a difference to those most in need.”*

**Frank Seeley AM FAICD, Seeley International Founder and Chairman**



If you would like to learn more about the SRB program,  
or partnering with Junction Australia, please get in touch!

E: [partnerships@junctionaustralia.org.au](mailto:partnerships@junctionaustralia.org.au)

P: (08) 8203 5700

[junctionaustralia.org.au](http://junctionaustralia.org.au)

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